"Dear Brother" is told through the perspective of a younger sibling of a brother with profound autism. Through his words, viewers see the love, challenges, and daily realities that shape their life together. This PSA shows moments many families of children with high support needs will recognize, the routines, the unpredictability, the laughter, the hard days, and the deep bond that doesn't need spoken language to be real.

Autism Speaks is here to help families like theirs every day, through the Autism Response Team, which provides personalized guidance, resource connections, and support for people with autism and their caregivers, at no cost.
AutismSpeaks.org/Help

ALTS0075000/H "Dear Brother" 30-second English
ALTS0065000/H "Dear Brother" 60-second English
Please air through December 31, 2026

autism speaks®

These spots have been delivered to your Extreme Reach inbox. If you have any questions, please email julia@fiveones.com